



canopies uk

Outdoor dining ideas

Create a beautiful destination

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“

The space is cosy
in winter, and the perfect
suntrap come summer.”

Bernadette Gilligan, General Manager,
Savage Garden @ The DoubleTree Hilton

The joys of alfresco dining

The term alfresco comes from Italian and means “in the open air”

79% OF UK DINERS
dwell longer in a restaurant
when dining outdoors

Big Hospitality



Eating, drinking, and spending time with friends and family outdoors is one of life's simplest pleasures. The experience of sharing a beautiful meal or afternoon drink is made more special when sat in the fresh air and sunshine.

Giving guests the option to sit outdoors is a selling point for any bar or restaurant. Customers who get a table outside are likely to hold onto it and spend more while there.

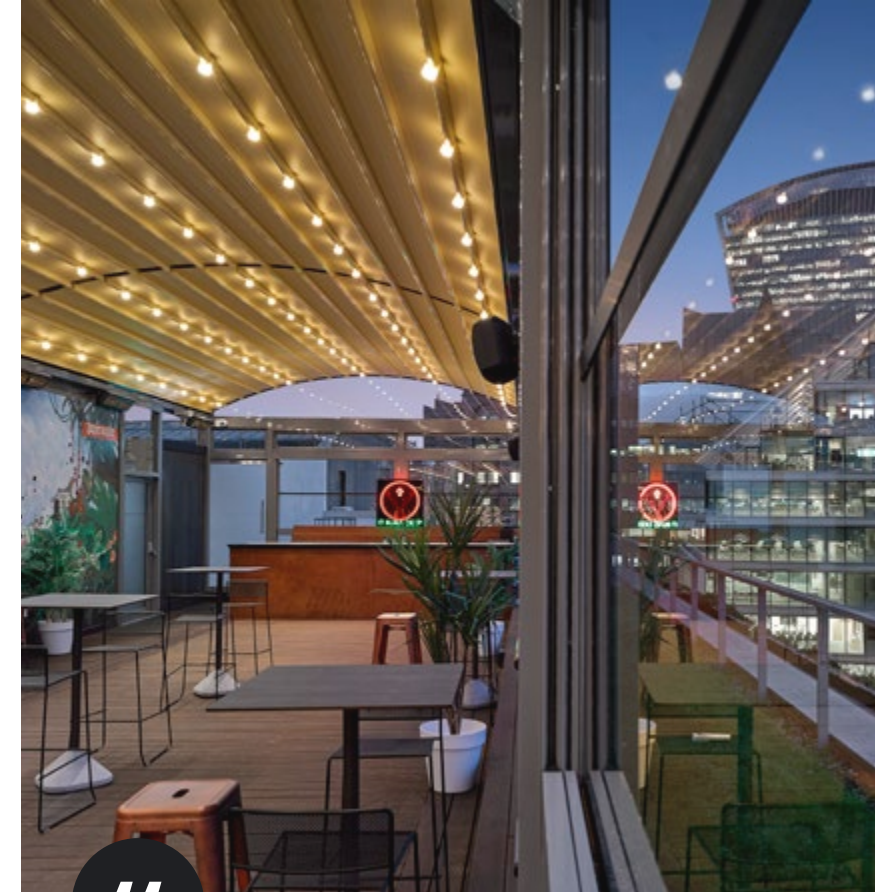
Get creative

Make the most of your outdoor space

You don't need a country garden or panoramic skyline to create a beautiful outdoor dining terrace. Disused car parks, pavements, decking, and patios provide alfresco spots. Check with your local council and see if you can make use of your surrounding space.

Breathe life into an outdoor area:


- Create shelter and partitions
- Provide comfortable seating
- Decorate with plants and lights
- Provide heating and blankets
- Get an outdoor music license



“

The British climate is not best suited to all-year alfresco dining. But that shouldn't stop us — one thing we learned from 2020 is how inventive hospitality can get with such things.”

[Opentable.co.uk](https://opentable.co.uk)



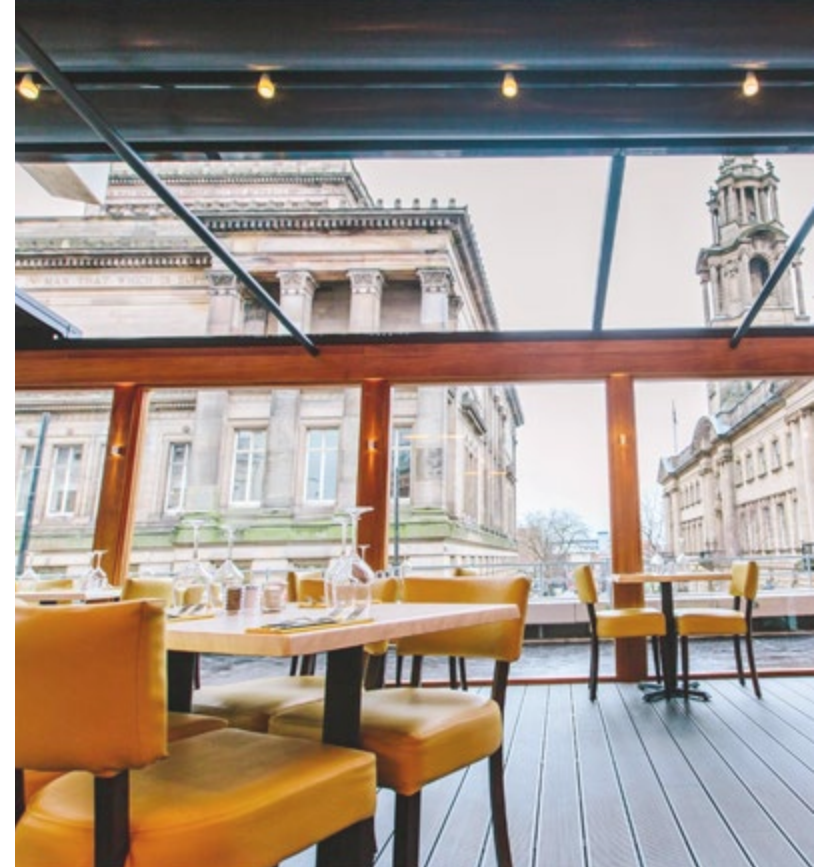
Creating multipurpose spaces that cater to outdoor diners is one way hotels, bars, and restaurants can remain adaptable within uncertain times.

Outdoor dining for every season

Increase covers in every season with an outdoor canopy

Seat more customers in every season, whatever the weather, and extend your space with an outdoor canopy. With enclosed sides, heating, lighting, and retractable roofs, the Cantabria and Skyroof canopy systems are adaptable. You control the climate of your outdoor dining area.

- ✓ Retractable roof
- ✓ Enclosed or open sides
- ✓ Integrated with your building
- ✓ Option for electric heaters
- ✓ Option for inbuilt LED lighting
- ✓ Choice of colours



Electric heaters


Create a cosy space for diners to enjoy during winter and cold evenings with electric heaters.



Retractable roof

Control the climate of your terrace for diners. Open and close the roof at the touch of a button.

Sabine Rooftop Bar, London

A photograph of the Sabine Rooftop Bar at the Leonardo Royal Hotel in London. The bar is situated on a rooftop terrace, featuring a modern canopy system made of grey metal beams. The terrace is furnished with wooden tables and chairs, some with colorful cushions. A large potted plant is visible in the center. In the background, the iconic dome of St Paul's Cathedral is visible against a clear blue sky. A sign on the left wall reads "SABINE ROOFTOP BAR".

A roof canopy system at the Leonardo Royal Hotel, with stunning views of St Paul's Cathedral. The canopy was installed 8 stories high and provides maximum light and unimpeded views of the London skyline.

Become a destination

Help your business stand out online

90% of guests research a restaurant online before dining Upserve.com

Your business's website and social media profiles are there to attract customers, and a beautiful outdoor space is a big pull. Appearing in relevant searches reaches new customers online. Great quality images, active social profiles, and positive reviews convince people to give you a go and boost your online following.



Appear in
relevant searches:

'Rooftop bar near me'



'Best local bars outside'



DoubleTree by Hilton, Tower of London

“

Come rain or shine, guests can enjoy everything from drinks to private events in the space as the retractable canopy – designed and built as bespoke for Savage Garden – means that the terrace can be cosy and covered during winter, and the perfect suntrap come summer. ”

Bernadette Gilligan, General Manager, Savage Garden @ The DoubleTree Hilton

Ideas for beautiful outdoor dining areas

What should be considered?

Your outdoor space is what you make of it. With some thought, it's possible to create a beautiful and atmospheric space where customers love to spend their time. Start with defining the space and providing shelter from the elements. Set the tone with seating, lighting, and décor and watch the bookings roll in!





Open




Closed

Skyroof

The Skyroof is the newest generation of retractable roof systems for hotels and restaurants. It features an architecturally-designed louvered system that rotates and retracts at the touch of a button. The roof blades are set to partially open, closed, or fully retracted

for clear skies. By rotating the blades, it's possible to get ventilation without opening the roof. The versatility the Skyroof provides allows businesses to control the climate of their dining terrace.

A photograph of a modern rooftop restaurant terrace. The terrace features wooden tables and black chairs, with a wooden bench running along the back. A large glass wall on the right side of the terrace provides a view of a city and a large cathedral in the background. The terrace is covered by a dark metal structure with a series of small, warm-toned lights hanging from the ceiling. Two tall, silver, conical heaters are positioned on the left side of the terrace. The overall atmosphere is contemporary and sophisticated.

Instantly give your business the competitive edge and provide a comfortable space for diners to enjoy their meal and take in the surroundings.



If you'd like to get more from your outdoor space with an outdoor dining canopy system, call our team on **01254 777 002** or email **info@canopiesuk.co.uk**

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